



Green Furniture Concept

2019-10-25

# The Transport Hub Revolution

Brioche Dorée

# Architectural Scale

In scale with the public room – visible and effective



# In Line

Fits to structure and utilizes space effectively



Attention aux trains  
Pour votre sécurité,  
Ne descendez pas avant le signal vert  
ou le passage de barrière

Including  
(PRM,  
families &  
perch)

Food &  
Beverage  
Support

# Passenger Satisfaction

The true measure of success

Ready  
for Air  
Condition

Many  
options of  
Chargers



## INTU Shopping Malls business insider

**Dwell Time** rule of thumb:  
+5 min dwell time → +5% retail

# Retail Effect

**More and happier dwell time equals higher retail.**

Client experiences of Green Furniture effect:

- **Passenger Satisfaction** increased dramatically shown at [London Victoria](#), [London Bridge](#), [Edinburgh Airport](#) etc.
- **Retail increase**, some double digit → short ROI time

*“A nice place to stay, with F&B friendly add-ons and chargers – makes passenger stop up, gather their thoughts and remember that they are hungry, or that they should bring something home”*



## Density factor

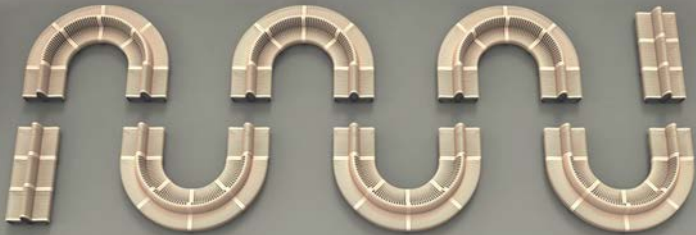
30-50% more passengers per area

→ expect more commercial activity.

Traditional Beam seating (126 seats)



Winding Nova seating (180 seats)



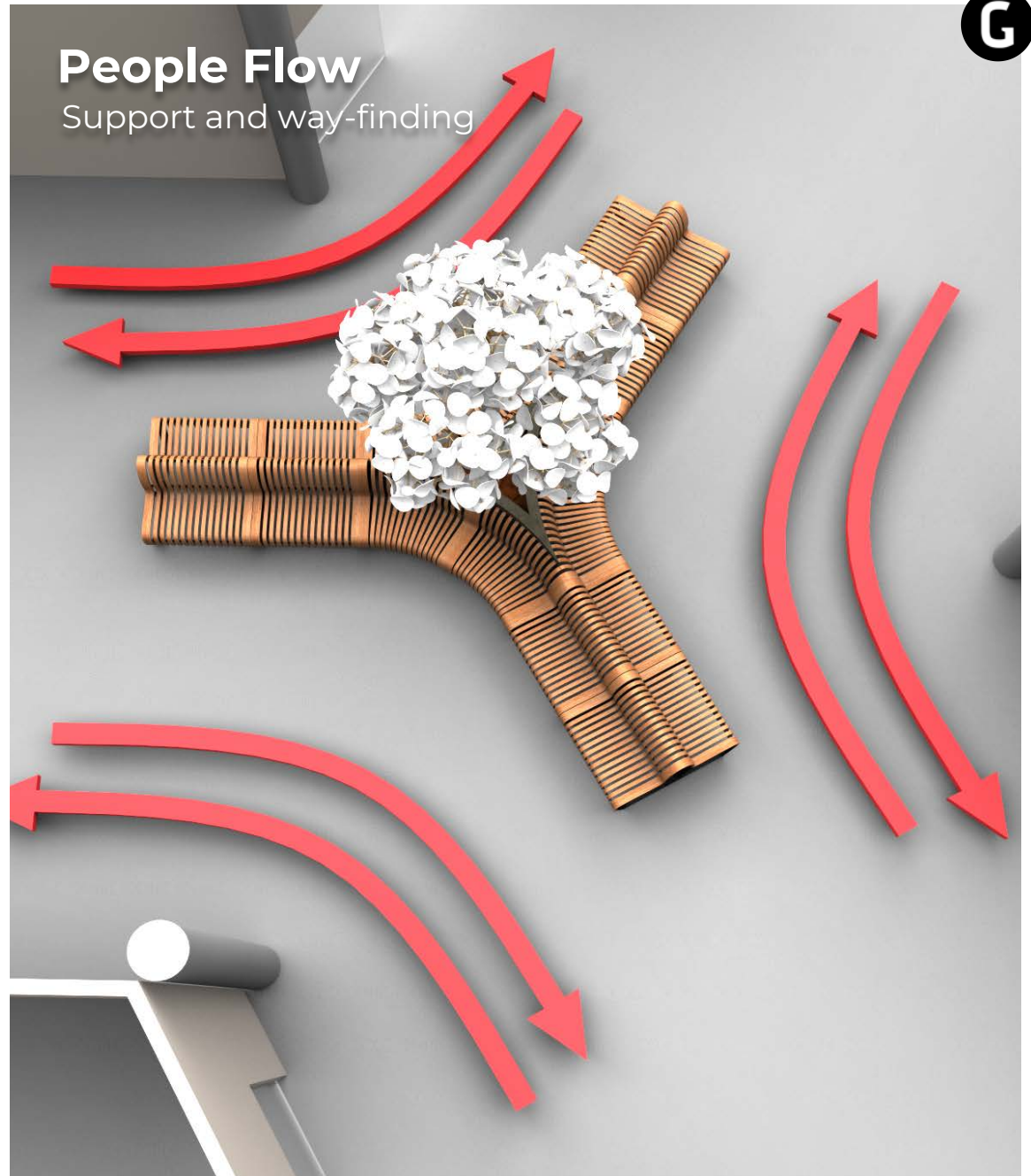
...or 129 seats AND space for a sushi-bar



30%

## People Flow

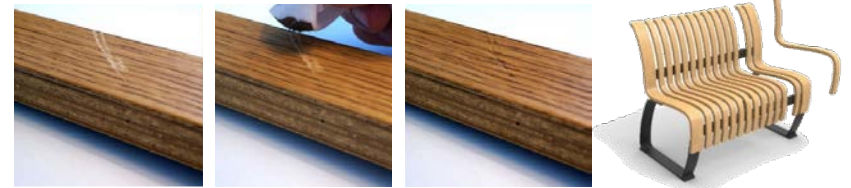
Support and way-finding



# Sustainable to the core

**‘Always-like-new’ furniture gives a long lifespan with uncompromised look**

- Long-lasting (15 years warranty!)
- Hardwaxed wood - Quick touch-up of scratches, works like shoe polish
- Each part easy to replace or recycle
- We take care of / buy back for a residual value and refurbish up to 15 years from installation



Wood  
100%  
FSC

Treated with  
Hardwax Oil  
0% VOC

Metal 85%  
recycled

Glides 100%  
recycled  
ocean plastic



Green Furniture are certified with the [Nordic Swan Ecolabel](#)



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[www.greenfc.com](http://www.greenfc.com)